

Inclusion Grants 2021-2022

VNA Foundation Of Greater North Penn

Project Information

Letter of Inquiry- Important note before you start- Please Read!

Inspired by the health access inequities exposed by the "dual pandemics" of COVID-19 and racial injustice, and in response to one-on-one conversations with our grantee partners, the VNA Foundation's Inclusion Grants are for specific projects designed to **increase access to health and human services for under-resourced people of color, immigrants & refugees, and/or English Language Learners in the North Penn region.**

We will accept Letters of Inquiry through March 1, 2022 and review them monthly. Please consider contacting us to discuss your project idea before submission. Note: Research Grants may be available in the early stages of the process. **If you have limited English proficiency and wish to schedule a session to communicate your LOI goals via phone or Zoom with the use of a translator, we would gladly accommodate your request.** Please contact Diana Doherty at ddoherty@npvnafoundation.org with any questions along the way. Thank you for your interest in the Inclusion Grants.

Character Limit: 20

Project Name*

Please create a short, descriptive name for your project.

Character Limit: 250

People to Be Served- Demographics*

Tell us about the people to be served in your project, noting whether they are people of color, immigrants/refugees, English Language Learners, or a combination of any of those categories. Be as specific as possible about demographics. (e.g. Korean and Chinese immigrants; Black non-Hispanic youth, Latinx seniors, Bengali and Bangladeshi families, etc.).

Character Limit: 2000

People to Be Served- Location in North Penn area*

Tell us where the people you plan to serve are located in the Greater North Penn area. The service areas our funding can support is defined as the boundaries of 3 school districts (North Penn SD, Souderton Area SD, and Wissahickon SD) plus Worcester Township, all in Montgomery County, PA. You can refer to locations by name (e.g. "Lansdale borough," "Harleysville," etc.) and/or you can list where people are by zip code. If you track by zip codes, the relevant ZIP codes for our funding are: 18915, 18936, 18964, 18969, 19002, 19422, 19426, 19436, 19437, 19438, 19440, 19446, 19454, 19477, 19490.

We understand you may not already be serving this/these population(s), and/or you may be seeking a Research Grant to try to get more clarity on where people live in our area (see below), so just be as specific as you can be at this juncture. We can revise this later in the process.

Character Limit: 2000

People to Be Served- Approximate Number*

Tell us approximately how many people you plan to serve through this project. If you plan to do "internal" training for your staff/Board/volunteers (regardless of their demographics) as part of this project, please list the approximate number of those people, as well. *For instance, you might present your numbers like this:*

- *Approx. number of community members to be served: 150*
- *Approx. number of staff/volunteers/board members to be served: 20*

These are just examples. Your actual numbers may be higher or lower than these, and your project may or may not include an internal training/capacity building component, depending on your readiness level and whether you wish to conduct research before getting started. We can revise these figures later in the process. Feel free to contact us with questions along the way.

Character Limit: 250

Are you currently serving the population(s) you wish to reach in this project?*

Choices

Yes- we are already serving this/these population(s)

Somewhat- we serve some of the population(s) described, but some would be "new" to our organization

No- we would be working with this/these population(s) for the first time

Research Needed? Funding available*

Before developing the goals of your project more fully, do you think you might want to conduct some research to gain greater understanding of the population(s) you aim to serve?

The VNA Foundation is offering up to \$2500 in Research Grants at the LOI stage of this process, to help fund your efforts to collect data, conduct focus groups, needs assessments, explore partnerships opportunities, etc. to help you form a clearer picture of the population(s) you wish to serve through this grant.

Not all applicants are expected to request a Research Grant, and receiving a Research Grant does not guarantee LOI approval, but these funds may help you determine the scope of your project and the viability of your approach. (Additionally, if you are seeking funding from other sources to support this project beyond the VNA Foundation, you may use this data to fortify your case in other applications.)

Choices

Yes, we are applying for a Research Grant of up to \$2500 before developing the project (see below)

No, we have the data we need in order to proceed with development of this project

Maybe- we would be open to discussing if a Research Grant might be helpful (VNA Fdn will contact me)

Research Grant details- OPTIONAL

If you answered YES to the question above, and already know how you would use a Research Grant, please upload a description of your proposed research project including an approximate budget. If you answered YES but are not ready to describe the research project, or you answered MAYBE, feel free to skip this step for now and we may revisit it later in the process. If you answered NO above and are not going to apply for a Research Grant, please skip this step altogether. You may use the text box below to share any thoughts or comments, if desired.

Character Limit: 2000 | File Size Limit: 1 MB

Describe the Situation- Barriers to Access*

Please summarize the situation facing the people you intend to serve in this project and the barriers to access they may face. How has COVID-19 affected this/these populations' access to health and human services? How have racial/ethnic/language barriers further complicated this?

Character Limit: 3000

Describe the Project- Specific Access Issue(s)*

Which specific access issue(s) would you address through this project? Choose as many options as apply, or select "Other" if the issue does not appear on this list (you will be able to explain in the next question).

Choices

COVID-19 vaccination information and/or distribution
 Food and/or basic needs
 Housing/homelessness
 Preventive healthcare
 Mental Health
 Addiction
 Safety from violence/abuse
 Other (explain below)

If you chose "Other," please briefly explain the issue(s) to be addressed

You may skip this question if your answer above clearly summarized the issue(s) you plan to address in the project.

Character Limit: 2000

Describe the Project- Proposed Activities*

Please briefly summarize the activities you propose to undertake in this project. If you are seeking to work with a variety of populations, how might those activities vary based on the specific racial/ethnic populations you plan to serve? (Note: This is preliminary and can be refined before the formal application stage, especially if you intend to seek Research Grant funding to inform what activities would be most needed/effective before developing the project further.)

Character Limit: 3000

Rationale for Approach*

Why are you suggesting this approach? How will this approach potentially increase access to services for the population(s) described?

Character Limit: 2000

Interest expressed?*

Has the population(s) you seek to work with indicated a need for/interest in this approach? How has their input been expressed or captured? (Note: If you plan to apply for a Research Grant, use this section as an opportunity to explain how preliminary research would inform your approach.)

Character Limit: 2000

Partnerships- Formal, Informal or both*

Indicate what other organizations/individuals/communities you would partner with in order to make this project a success. These partnerships might be formal, informal, or both. For "formal" partnerships, what are the roles of each partner? For "informal" partnerships, describe what these connections would bring to the table.

Character Limit: 3000

Additional Information

Please use this section to include any brief additional information that you wish to share about the project idea that was not covered in the previous sections. This is optional!

Character Limit: 2000

Next Steps

Thank you for completing this Letter of Inquiry (LOI). Our committee reviews LOIs on a monthly basis, and we will be in touch with you within 30 days of your submission to discuss next steps. LOIs may be approved, denied, or referred for further research (Research Grant funds of up to \$2500 may be available). VNA Foundation staff will personally discuss each LOI decision with you.

If your LOI is approved, you will be welcome to complete a brief application where we will ask for some financial information (the dollar amount and duration of your request, your 990 or Audit) and provide an opportunity for more detail about timeline, goals, and personnel. The application is much shorter than the LOI, and may be submitted at any time before March 1, 2022. Please do not hesitate to contact Diana Doherty at ddoherty@npvnafoundation.org with any questions along the way. Thank you for your efforts to increase access to health and human services in our region!

Character Limit: 20